

Fashion logistics: Jack Wolfskin drives digitalization forward

- Suppliers transfer transport bookings via REST API interface to carrier in the USA.
- SCM software OSCA from Setlog brings more transparency to the supply chain.



Download (click on image): Outdoor equipment and clothing from Jack Wolfskin: The company relies on OSCA, Setlog's SCM software, to manage its supply chain. (Photo: Jack Wolfskin)

(Bochum, 03/30/2021). Outdoor clothing specialist Jack Wolfskin recently completed a milestone in the digitalization of its value chain. At the end of January, "Forwarder Booking API" from Setlog's SCM software OSCA was successfully integrated into the transport process. Suppliers of the outdoor brand can now transfer new transport bookings directly via the interface to the booking system of a globally active carrier based in the USA. The shipping and consignment information is then also imported into OSCA via an interface from the carrier's Transport Management System (TMS) - and is thus centrally visible in the system for Jack Wolfskin. An additional facilitation: Documents are also transmitted via the interface. The introduction of Setlog's Forwarder Booking API is a first for the carrier. In February alone, transport bookings or shipments of around 500,000 goods were due. The carrier will use direct data exchange in future relations.

The commissioning of the interface brings advantages for all parties involved: Manual work in the system is no longer necessary. Employees of the carrier no longer have to manually summarize transport bookings from suppliers located in China, Vietnam and Thailand, among other countries, and then store the data in OSCA's shipment mask. "Thanks to the digital data exchange via OSCA, the carrier receives the booking information of the consignments more quickly and can make both transport data and documents directly available to the partners," explains Setlog board member Ralf Duester.

For Jack Wolfskin, the use of the interface is a significant step in the digitalization of the supply chain. "Thanks to the interface, not only will the processes for the logistics service provider be simpler and faster, but it will also make our supply chain more transparent. When we introduced OSCA, our goal was already to break down data silos and reduce e-mail traffic, Excel lists and telephone calls," emphasizes Sabine Engelmann, Senior Manager IT PLM Solutions & P2P Consulting at Jack Wolfskin.

"In principle, companies from the consumer goods industry can only successfully master current challenges such as the change from push to pull markets, the acceleration of ordering processes, and the increasing complexity in procurement and sales if they optimize their processes, collaborate with partners in the value chain, and use digital tools," reports Setlog board member Duester. "The direct connection of all partners with real-time data exchange along the entire supply chain is becoming increasingly important!"

Background: Jack Wolfskin first introduced OSCA SCM at its Chinese subsidiary in November 2016. Germany followed six months later. The global logistics service provider, which works for the outdoor clothing supplier, has been working for Callaway Golf, which acquired Jack Wolfskin in 2019, for some time.

In addition to supplier transport bookings with the freight forwarder, Jack Wolfskin has a number of other OSCA SCM modules in use – including:

- **Order Confirmation including size confirmation.**
- **Production Report:** the supplier indicates when it will have completed which production steps for how many parts.
- **Generation of barcodes for transport cartons:** The supplier stores a carton packing list and can have codes generated. If these are glued to the carton, goods receipt in the warehouse can be almost completely automated.
- **Communication via transport booking and shipment:** Setlog implemented a module especially for Jack Wolfskin that enables communication via the transport bookings and shipments created in OSCA. This allows Jack Wolfskin, suppliers and carriers to exchange information. New messages are displayed on the dashboards of the users and replace e-mails.
- **Delivery of goods to the warehouse:** In this module, the freight forwarder and warehouse staff coordinate the timing of the delivery of goods.
- **Chemical testing mapping:** Textiles are tested both in the country of origin and after arrival at the warehouse. The laboratory is connected to OSCA and enters the test results into the system so that they are visible to Jack Wolfskin.

About the Jack Wolfskin Retail GmbH

Jack Wolfskin is a provider of high-quality outdoor apparel and equipment headquartered in Idstein, Germany, with a North American office in Park City, Utah, and an Asian office in Shanghai, China. Founded in 1981, the company has grown into a leading outdoor brand in Europe and Asia, with more than 730 Jack Wolfskin stores and more than 4,000 retail outlets worldwide. The company's roots are in sustainability, with a focus on designing ethical and environmentally

conscious products and promoting fair and decent working conditions. Jack Wolfskin has been a member of the Fair Wear Foundation since 2010 which has now awarded the company Leader Status for the fifth time in a row. Jack Wolfskin has been a bluesign® system partner since 2011 and a member of the Zero Discharge of Hazardous Chemicals (ZDHC) program since 2012. The company currently employs over 1,100 people worldwide. In January 2019, Jack Wolfskin was acquired by Callaway Golf Company. www.jack-wolfskin.de

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About Setlog

Setlog Holding is a provider of customized supply chain management (SCM) solutions. Its core product is the cloud-based SCM software OSCA®, which is used by over 150 brands in the apparel, electronics, food, consumer goods and hardware sectors. With the help of OSCA®, companies connect to their customers, suppliers and service providers to optimally coordinate their supply chain, accelerate processes and efficiently manage supply chains.

Setlog GmbH is a wholly owned subsidiary of Setlog Holding AG. The company was founded in 2001 and is today one of the leading providers of SCM software with over 40,000 users in 92 countries. The software house employs 60 people at its locations in Bochum (headquarters), Cologne and New York. www.setlog.com